



**YOU'VE FOUND YOUR NEXT KEYNOTE SPEAKER!**

# DAN GINGISS

Helping organizations turn customer experience into their best sales & marketing strategy by empowering every employee to become The Experience Maker™

## KEYNOTE TOPICS

### **A Remarkable Customer Experience Is Your Biggest Competitive Advantage.**

In this fun and engaging keynote, customer experience speaker and former Fortune 500 executive Dan Gingiss will teach the audience how customer experience can be your company's ultimate differentiator, creating a competitive advantage that cannot be copied. Your business CAN compete on customer experience. When you create a remarkable experience for your customers, they become your best marketers and salespeople. The result is more customers, who spend more, are loyal longer, and recommend your company to others.

### **Why Every Employee is in the Customer Experience Business.**

This session will explore how all teams in your organization are in the "customer experience business," and how driving such a culture forward is key to organizational success. Your customers don't care about your organizational chart or which department handles what. They look at your company as a single entity, and expect that everyone – from the front-line customer service agent to the legal department to the custodial staff – is focused on making their experience remarkable.



**I HAVE NEVER SEEN A BUSINESS SPEAKER GET A STANDING OVATION FROM OUR GROUP UNTIL DAN SPOKE TO THEM ABOUT CUSTOMER EXPERIENCE.**

**LINDSAY PROSS**  
EVENT & TRAVEL SUPERVISOR  
BENCO DENTAL



# CREDIBLE, RELATABLE, FUN!

With 20 years of leadership in corporate america working with companies like McDonald's, Discover, and Humana, Dan Gingiss is one of the few marketing experts that can deliver an entertaining and engaging presentation without sacrificing value.



## A SAMPLE OF DAN'S CLIENTS



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